OPEN KNOWLEDGE FESTIVAL
JULY 15th - 17th • 2014 • BERLIN, KULTURBRAUEREI

OPEN MINDS to OPEN ACTION

#OKFEST14
Dear Open Community members,

Welcome to Open Knowledge Festival 2014!

OKFestival is delighted to open its doors to all of you – thinkers, makers and builders - passionate about openness, advocacy and technology! We’re thrilled to greet friends who are joining us from all around the world, and with your input, at Open Knowledge Festival 2014 we will generate a collaborative environment to catalyse positive changes within our global societies.

Open Knowledge Festival encourages people from all over the world, irrespective of distinction or privilege, to utilise open and indiscriminate knowledge in order to empower themselves and their communities. In the pursuit of just such active empowerment, our theme for the Festival is **Open Minds to Open Action** and our vision is as follows:

“To create societies where everyone has both access to key information and the ability to use it to understand and shape their lives, we must build knowledge into the heart of all of our activities. This is a big task which requires not just a global shift in mindset, but also that we build the tools and communities to make such a society possible. At OKFestival 2014 let’s consider how to catalyse Open Minds to Open Action!”

Such progress, from Open Minds to Open Action, goes beyond conversation. It requires that we build solid partnerships, tools and projects which last beyond this festival. Let’s use this unique opportunity to bring together the open communities from around the world to map out the next steps of the movement - defining solid goals which will be accomplished both here at the Festival and beyond, co-creating a roadmap for the future. It’s going to be an action-packed few days and we’re delighted to have you here to add your voice and your enthusiasm to this changemaking event!

With excitement, as we roll up our sleeves,

Your OKFestival Team

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**SPONSORS**

The Open Knowledge Festival really wouldn’t be possible without the generous support of our sponsors. We are incredibly grateful to them, not only for supporting us financially, but also for their commitment to the open movement and their belief in the Festival’s vision of moving towards action from a place of knowledge.

This year we have had a fantastic range of contributions which have enabled us to provide Financial Aid packages, cover some of our production costs and ensure that we provide you with the best possible festival experience.

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**Silver Sponsors**

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ABOUT THE PROGRAMME

How we built it

The programme goals for the 2014 edition of the Festival were co-created by working with Open community members from all over the world.

We invited a group of deeply respected leaders and members of the open community - each one with a strong understanding of one or more open knowledge practices - to join the Programme Team. This team then reviewed and selected the proposals submitted by the international open community, resulting in the crowd-sourced core of the Festival programme.

Reflecting the diversity of the open movement - by including contributions from different disciplines, countries and cultures - was of key importance to our Team, and we hope you'll enjoy the resultant programme. We encourage you to join us as we start thinking about the next steps for the open movement and how together we can create a roadmap for the future, using your time here to make the most of abundant opportunities to engage in discussion with other festival goers!

Why did we choose to develop broad narrative streams?

This year, a key initiative of ours has been to remove the traditional focus on narrower topic streams in an attempt to transcend knowledge silos and facilitate the cross-exchange of ideas.

OKFestival 2014 is based around three narrative streams, each of which we believe to be a key lever of real change: Knowledge, Tools and Society. Each stream encompasses a broad range of open topics about which the community is passionate, but by building a programme around these three main streams instead of by topic, OKFestival allows for greater collaboration between attendees and for shared progress across the entire open movement.

About the Programme Streams

Knowledge informs change.

At OKFestival we’ll discuss ways of unlocking, expanding and sharing knowledge. How can we do this more effectively? How can these groups interact?

You'll find topics such as open access, open research data, open educational resources, open science, data journalism and campaigning, data visualisation and literacy here.

Tools enable change.

We’ll be discussing how to facilitate the flow of knowledge through tools, as well as building them together during the Festival. How does open tech work? Where is it headed? How can we work together to improve tools, or to create brand new ones?

You’ll find topics such as nonprofit technology, open source software, open hardware, arts, design, architecture and urban planning here.

Society effects change.

How can openness have an impact on our society? How can citizens challenge inequality and hold governments and companies to account? How can societal institutions use open in more constructive, efficient ways?

You’ll find topics such as designing institutions, building communities, protecting environments, powering economies through open government, transparency, security, privacy, open tech businesses, open development, open education, open culture, open sustainability and open economics here.

About the keynote sessions

Open Knowledge Festival is all about inspiration, discovery and learning.

We are delighted to welcome four brilliant, influential voices to lead our keynote sessions this year.

We’ll be joined by

- Neelie Kroes, Vice President & EU Commissioner for Digital Agenda, European Commission
- Patrick Alley, Founder of Global Witness and a member of the WEF Global Agenda Council for Conflict prevention
- Beatriz Busaniche, Founder of Wikimedia Argentina and key member of Argentina’s Fundacion Via Libre
- Eric Hysen, Head of Politics & Elections at Google, leading Google’s elections and civic engagement products and programs

and as a very special treat, we have a Fireside Chat with:

- Ory Okolloh, co-founder Ushahidi and Mzalendo, director of Investments at Omidyar Network, board member of the African Media Initiative and an advisory board member of Code for All

Find out more about them at okfestival.org/programme/keynote-speakers
About the unFestival – the OKFestival unconference

This year’s OKFestival will play host to many new ideas, and the unFestival is one of them. DATA Uruguay - the team behind last year’s widely acclaimed ABRE LATAM unconference in Montevideo - have created our very own, exclusive "unFestival" (as in ‘unconference’). This exciting and inspiring addition to the main Programme will run throughout Wednesday and Thursday (July 16 & 17).

There are many fabulous ideas and sessions which we couldn’t fit into the Festival’s incredibly oversubscribed programme this year, but we weren’t keen on the idea of missing out on them altogether and so unFestival was created as the place for them to shine. We also wanted to create space for feedback where people could elaborate on ideas or inspiration which had struck during other OKFestival sessions.

Stay tuned to all things unFestival via okfestival.org/unfestival, and look out for the unFestival wall where you can pitch your ideas every morning for after-lunch presentations. You’ll find it on the map in the marked unFestival space (L1). See you there!

Fringe Events

With so many people flying into Berlin from all around the world, the community has gone into overdrive and organised welcoming events, parties, hacks and much more! The activities in OKFestival week are endless. Just make sure you leave time for the official programme too!

Organised by independent Open community members, rather than by the OKFestival Team, fringe events are scattered across the entire OKFestival week – both here in Berlin and abroad! From early morning workshops to nightly cryptoparties, check them out at okfestival.org/okfestival-fringe-events and join them when you can!
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>Festival Registration Opens</td>
<td>Maschinenhaus (M0)</td>
</tr>
<tr>
<td>9:00–9:11:30</td>
<td>Livestreaming Space - Welcome &amp; Keynote Talks</td>
<td>Kino (Kino 6) Palais (P0)</td>
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<tr>
<td>9:00–9:20</td>
<td>Welcome! #OKFest14</td>
<td>Kino (Kino 3) - #OKFest14</td>
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<tr>
<td>9:20–10:00</td>
<td>Keynote Talk and Q&amp;A</td>
<td>Kino (Kino 3) - #OKFest14 Robin Hodess</td>
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<tr>
<td>10:05–10:45</td>
<td>Keynote Talk and Q&amp;A</td>
<td>Kino (Kino 3) - #OKFest14 Beatriz Busaniche, moderated by Renata Avila</td>
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<tr>
<td>10:50–11:30</td>
<td>Fireside Chat and Q&amp;A</td>
<td>Kino (Kino 3) - #OKFest14 Ory Okolloh in conversation with Rufus Pollock</td>
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<tr>
<td>11:30–13:00</td>
<td>unFestival – Pitching Time</td>
<td>LiteraturWerkstatt (L1) - #OKunFestival DATA Uruguay &amp; you!</td>
</tr>
<tr>
<td>11:45–13:00</td>
<td>Get Creative: Crafting and Conveying Your Message Through Street, Guerrilla and Graffiti Art (for artists and non-artists)</td>
<td>Courtyard (C1) - #OKFestGraffiti #OKFestAWAC Banksslave, Swift, UhuruB While editorially independant, this session is supported by MAVC and we’re grateful to them for helping to make this conversation possible.</td>
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<tr>
<td>12:00–13:00</td>
<td>Open Government Data updates from around the world</td>
<td>Palais (P1) - #OGUpdates Daniel Dietrich, Mor Rubinstein, Andrew Stott</td>
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<tr>
<td>12:00–13:00</td>
<td>Enabling Reliable Narrators: Opening up Openness beyond the Usual Suspects</td>
<td>Kesselhaus (K1) - #OKFestDis Penny Andrews</td>
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<tr>
<td>12:00–13:00</td>
<td>Open Educational Resources and Policy: Overview and Synergies with Fellow Open Movements</td>
<td>Kesselhaus (K2) - #OKFestOER Nicole Allen, Delia Browne, Melissa Hagemann, Alek Tarkowski, Timothy Vollmer</td>
</tr>
<tr>
<td>12:00–13:00</td>
<td>Open Access Global Review</td>
<td>Kesselhaus (K3) - #OKFestOA Michelle Brook</td>
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<td>12:00–13:00</td>
<td>Defining and Designing Successful Data Journalism Initiatives in Developing Countries</td>
<td>Soda Club (S1) - #OKFestDDDJ Eva Constantaras</td>
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<tr>
<td>12:00–13:00</td>
<td>Bring the Public Domain Calculators Worldwide!</td>
<td>Soda Club (S2) - #OKFestPDC Pierre Chrzanowski, Primavera De Filippi, Marco Montanari</td>
</tr>
<tr>
<td>12:00–13:00</td>
<td>Government Budgets: Joining the dots</td>
<td>Soda Club (S3) Lucy Chambers, Stef van Grieken While editorially independant, this session is supported by Google and we’re grateful to them for helping to make this conversation possible.</td>
</tr>
<tr>
<td>12:00–13:00</td>
<td>Save the Titanic: Hands-on anonymisation and risk control of publishing open data</td>
<td>Soda Club (S4) Ulrich Atz, Kathryn Corrick</td>
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<tr>
<td>12:00–13:00</td>
<td>DIY Making for Social and Environmental Justice</td>
<td>Soda Club (S5) Shannon Dosemagen</td>
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<tr>
<td>12:00–13:00</td>
<td>Building the open coalition - developing a wider community of open</td>
<td>Frannz (F1) Elliott Bledsoe, John Cummings, Bekka Kahn</td>
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<tr>
<td>12:00–13:00</td>
<td>Opening Society in Challenging Contexts</td>
<td>Frannz (F2) Panthea Lee</td>
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<tr>
<td>13:00–14:00</td>
<td>unFestival – Scheduling</td>
<td>LiteraturWerkstatt (L1) - #OKunFestival DATA Uruguay &amp; you!</td>
</tr>
</tbody>
</table>
Maintaining a healthy and thriving Public Domain - exploring the notion of originality and copyright when digitising analogue works  
*Palais (P1) - #OKFestPD*  
Paul Keller, Joris Pekel, Lieke Ploeger

An Exploration of Global Social and Economic Policy Data: Tools to Improve Well-being and Equity  
*Kesselhaus (K1) - #OKFestWORLD*  
Nicolas de Guzman, Isabel Latz, Amy Raub

Data doesn't grow in tables - dealing with large sets of documents  
*Kesselhaus (K2)*  
Friedrich Lindenberg, Stefan Wehrmeyer

Open Data Communities  
*Kesselhaus (K3)*  
Lindsay Ferris, Jen Bramley, Kamil Gregor, Greg Brown, Andrew Stott, Mor Rubinstein

Open Education Smörgåsbord  
*Soda Club (S1) - #OKFestedu*  
Mariève Gu, Miska Knapie, Irian Radchenko, Tom Salmon, Kristina Anderson, Darya Tarasowa, Alek Tarkowski

E-waste exploration: Opening up our gadgets and looking into what happens when they die  
*Soda Club (S2)*  
Janet Gunter, Ugo Vallauri

Packaging your Message, Mobilizing the Public: Collaborative Music Production for Everyone  
*Soda Club (S3) - #OKFestAWAC*  
Juliani, Valsero and Sasha Kinney  
Artists Without a Cause have helped to coordinate this session and we’re grateful to them for bringing these artists to our attention and helping to organise their presence at the festival

Introduction to Text and Data Mining (TDM): Technical and Legal Considerations  
*Soda Club (S4) - #tdm*  
Ross Mounce, Puneet Kishor, Peter Murray-Rust

Power, politics, inclusion and voice  
*Soda Club (S5) - #OKFestPower*  
Duncan Edwards, Rebecca Latourell, Ben Taylor, Kersti Wissenbach  
While editorially independent, this session is supported by MAVC and we’re grateful to them for helping to make this conversation possible.

Transparent Cities - creating a shared framework for city governments to use data and technology to be more open, transparent and participatory  
*Frannz (F1) - #OKFestTCN*  
Satyarupa Shekhar Swain, Andreas Pahwelke, Ricardo Matheus, Gisele Craveiro, Frank Kresin  
While editorially independent, this session is supported by Google and we’re grateful to them for helping to make this conversation possible.

Open Contracting: Disclosing Data, Engaging for Results  
*Frannz (F2) - #OKFestSSC*  
Felipe Estefan, Palo Lacko, Michael Roberts, Marcela Rozo, Eva Vozárová  
While editorially independent, this session is supported by Omidyar Network and we’re grateful to them for helping to make this conversation possible.

unFestival – Sessions  
*DATA Uruguay & you!*  
*Just Do One Stupid Thing, and Other Secrets of Making Political Art With Data*  
*Soda Club (S3) - #OKFestArt #OKFestAWAC*  
Josh Begley, Ingrid Burrington  
Artists Without a Cause have helped to coordinate this session and we’re grateful to them for bringing these artists to our attention and helping to organise their presence at the festival

Citizen Report Knowledge Sharing  
*Kesselhaus (K1)*  
Mariana Más

Openness Divide? – How Openness Can Help the Unfinished Arab Spring  
*Kesselhaus (K2)*  
Salwa AbdelTawab

An open data manifesto: crowd sourcing a ‘social contract’ between governments and citizens – Part 1  
*Palais (P1) - #OKFestBallot*  
Antonio Acuña, Kitty von Bertele

Open Data and the Panton Principles for the Humanities. How do we go about that?  
*Kesselhaus (K1) - #OKFestPPH*  
Peter Kraker
Can Open Data Go Wrong?
Kesselhaus (K2) - #OKOHNO
Lindsay Beck, Alix Dunn, Tin Geber, Mushon Zer-Aviv
While editorially independent, this session is supported by MAVC and we're grateful to them for helping to make this conversation possible.

Reimagining scholarly communication
Soda Club (S1) - #OKFestSC
Stuart Lawson

Detecting Climate Change in Open Weather Data
Soda Club (S2)
Brian Abelson

Global Elections Toolbox
Soda Club (S3)
Daniel Carranza, Victoria Esteves, Mariana Más, Gabriela Rodriguez, Fabrizio Scrollini, Fernando Uval, Stef van Grieken
This year, Google are sponsoring this session and we're grateful to them for helping in preparing and hosting this conversation.

Humanitarian OpenStreetMap mapping workshop
Soda Club (S4)
Katie Filbert

Business Revenue Models for Open Data
Soda Club (S5)
Chloé Bonnet, Kat Borlongan

Code a difference: Tech Acceleration in cities with code fellows
Frannz (F1)
Lynn Fine, Ivonne Jansen-Ding, Julia Kloiber, Fiona Krakenbürger

Property Rights Partnerships: Increasing Transparency of Land Data to Secure Rights for Communities while Decreasing Opportunities for Land Grabs
Frannz (F2) - #OKFestLandData
Robin McLaren, Laura Meggiolaro, Satyarupa Shekhar Swain, Andrew Trigg
This year, Omidyar Network are sponsoring this session and we're grateful to them for preparing and hosting this conversation.

Day 1 Celebration
Palais (P0)
Join us as we wrap up and review Day 1 and look forward to what Day 2 will hold
### Skills and tools for web native open science
**Soda Club (S3)**
Karthik Ram

### Open Decisions API’s - Global Standardization
**Soda Club (S4)**
Scott Hubli, Miska Knapek, Jaakko Korhonen, Markus Petteri Lane, Antti Jogi Poikola, James Turk

### Storytelling for Social Change
**Soda Club (S5) - #OKFestStory**
Javie Ssozi

### Money, Politics and Transparency
**Frannz (F1) - #MPTransparency**
Alan Hudson, Júlia Keserű, Lisa Rosenberg
While editorially independent, this session is supported by MAVC and we’re grateful to them for helping to make this conversation possible.

### Ground-up open data intermediaries – Who? Where? How?
**Frannz (F2) - #ODDC**
Michael Canares, Gisele Craveiro, Tim Davies, Omenogo Mejabi, Satyarupa Shekhar Swain, Francois Van Schalkwyk

### Peng! Collective Presents: Malarkey as a tactic for activism
**Frannz (F2) - #OKFestPeng #OKFestAWAC**
Faith Bosworth, Jean Peters
Artists Without a Cause have helped to coordinate this session and we’re grateful to them for bringing these artists to our attention and helping to organise their presence at the festival

### Lobby Regulation and Transparency: standards and campaign plans
**Kesselhaus (K2)**
Victoria Anderica, Júlia Keserű

### Tools tools and more tools: building the data pipeline
**Kesselhaus (K3) - #OKFestTools**
Zara Rahman, Gabriela Rodríguez, Marcos Vanetta

### Low-Tech Data: Story-Finding and Storytelling
**Soda Club (S1) - #OKFestLowTechData**
Rahul Bhargava, Gabi Sobliye

### Giving credit where credit is due
**Soda Club (S2)**
Jonas Öberg

### Opening Politics: Collecting and Organizing Political Data
**Soda Club (S3) - #OpeningPolitics**
Jakub Górnicki, Scott Hubli, Júlia Keserű

### Open Design Definition workshop
**Soda Club (S4) - #OKFestDesign**
Sanna Marttila, Peter Troxler, Christian Villum

### Open Surveillance?
**Soda Club (S5) - #OKFestPrivacy**
Renata Avila, Javier Ruiz, Fabrizio Scrollini

### The Problem with Participation
**Frannz (F1)**
Linda Raftree, Nancy Schwartzman, Lina Srivastava

### Following the Money: Making the case for transparency and open data
**Frannz (F2) - #OKFestFTM**
Alan Hudson, Anders Pedersen, Vanessa Herringshaw
While editorially independent, this session is supported by Omidyar Network and MAVC and we’re grateful to them for helping to make this conversation possible.

### unFestival – Sessions
**LiteraturWerkstatt (L1) - #OKunFestival**
DATA Uruguay & you!
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Details</th>
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</thead>
</table>
| 15:00–15:30  | **Ice cream break!**  
*Maschinenhaus (M1) - #OpenIceCream*  
Sponsored by ScienceOpen |                                                                                                                                                                                                       |
| 15:30–16:30  | **Designing for collective action**  
*Palais (P1)*  
Stef van Grieken, Knight Foundation  
This year, Google are sponsoring this session and we’re grateful to them for preparing and hosting this conversation. |                                                                                                                                                                                                       |
| 15:30–16:30  | **Open, Digital Science - moving beyond open access**  
*Kesselhaus (K1)*  
Celina Ramjoué |                                                                                                                                                                                                       |
| 15:30–16:30  | **Getting Ready for the OpenGLAM Benchmark Survey**  
*Kesselhaus (K2) - #OKFestGLAM*  
Beat Estermann, Lieke Ploeger |                                                                                                                                                                                                       |
| 15:30–16:30  | **How to Teach Open Data**  
*Soda Club (S1) - #OKFestTeachData*  
Adolfo Antón Bravo, Juan Manuel Casanueva, Bekka Kahn, Robert Lehmann, Milena Marin |                                                                                                                                                                                                       |
| 15:30–16:30  | **Sensors, Uncensored: Using Sensors to Enrich Storytelling**  
*Soda Club (S2) - #OKFestSensorJ*  
Lily Bui |                                                                                                                                                                                                       |
| 15:30–16:30  | **Usability testing workshop**  
*Soda Club (S3) - #OKFestUX*  
Lydia Dreyer, Claus Höfele |                                                                                                                                                                                                       |
| 15:30–16:30  | **Taking privacy considerations forward**  
*Soda Club (S5) - #opendataandprivacy*  
Sally Deffor, Javier Ruiz |                                                                                                                                                                                                       |
| 15:30–16:30  | **An open data manifesto: crowd sourcing a ‘social contract’ between governments and citizens – Part 2**  
*Frannz (F1) - #OKFestBallot*  
Antonio Acuña, Kitty von Bertele |                                                                                                                                                                                                       |
| 15:30–16:30  | **Open Data Charter and the G20**  
*Frannz (F2) - #G20OpenData*  
Nicholas Gruen, Rufus Pollock, Ania Calderón Mariscal, Martin Tisné  
This year, Omidyar Network are sponsoring this session and we’re grateful to them for preparing and hosting this conversation. |                                                                                                                                                                                                       |
| 17:00–18:45  | **Day 2 Celebration & Closing Concert!**  
*Juliani and Valsero with The Swag LIVE*  
*Palais (P0) - #OKFest14 #OKFestMusic #OKFestAWA*  
Artists Without a Cause have helped to coordinate this session and we’re grateful to them for bringing these artists to our attention and helping to organise their presence at the Festival. |                                                                                                                                                                                                       |
MAP OF THE KULTURBRAUEREI
GENERAL INFORMATION

• Please refer to the online schedule - okfestival.org/festival-programme - for the most up-to-date programme.

• All sessions are run in English unless specified otherwise.

• For all questions during the Festival, please ask at the main information desk at Maschinenhaus.

• Please carry your badge with you at all times; it is needed to enter the Festival venue and to move around freely inside.

• We have tried to ensure that as many areas as possible within the Festival venue are accessible and wheelchair friendly, but unfortunately a few spaces – M1, P1, K3 – can only be accessed via stairs. We have tried to limit the activities taking place in these areas and we sincerely apologise for the inconvenience.

• Free WiFi is available for all OKFestival participants
  • Network: #OKFest14
  • Password: berlin2014

• Complimentary tea, coffee and water will be available throughout the day in the main networking areas.

• The User Guide for the festival - our code of collaboration - can be found here: okfestival.org/info/user-guide

Website: okfestival.org
Twitter: @OKFestival #OKFest14
Twitter help: #OKFesthelp
Facebook: facebook.com/OpenKnowledgeFestival
Flickr: flickr.com/groups/okfestival2014/pool

TEAM

OKFestival 2014 is hosted by Open Knowledge in collaboration with our production partners, newthinking.

The following people help to make the Festival happen:

Organisation & Coordination

• Beatrice Martini, OKFestival Lead Organiser; Open Knowledge
• Megan McGrattan, OKFestival Coordinator; Open Knowledge
• Lou Woodley, Fundraising and Communications; Open Knowledge

Production Team

• Bill Brown, Graphic and Web Designer; Echo&Co
• Daniela Bentrup, Project Manager; newthinking
• Anna-Lena König, Project Manager; newthinking
• Julia Gemählich, CEO; newthinking

Finally, Open Knowledge Festival wouldn’t be possible without the help of a large number of volunteers who help to set up the space, and help to coordinate session moderation, accreditation, communications and the conference setup. Thank you all!
An Open Knowledge Event

OPEN KNOWLEDGE